



**National
Transportation
Safety Board**



Driven to Drink ??

We CAN do something about it !!!!

Bruce Landsberg – Vice Chairman, NTSB

Flight Plan

- What & Why
- Statistics/recommendations
- Technology vs. Psychology
- Leadership

Quizzes



“Accident” vs. “Crash”

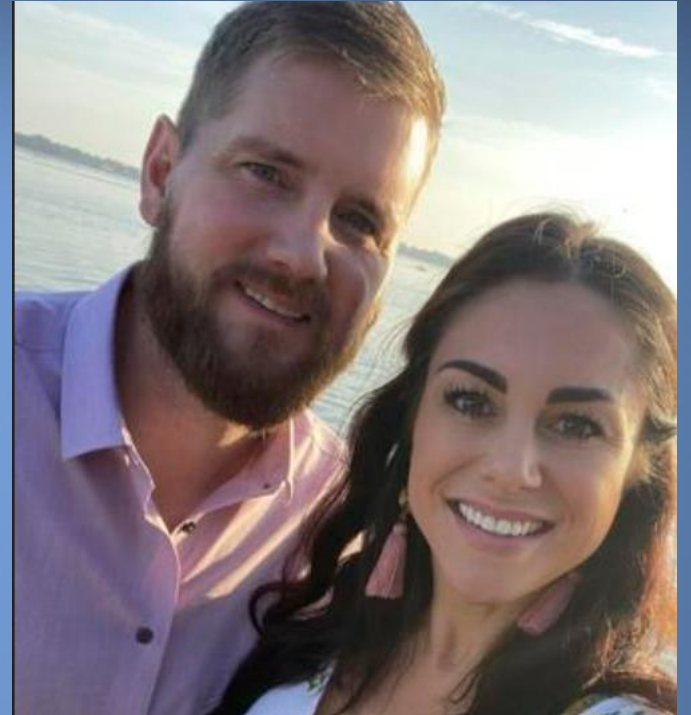
- Accident – unpredictable, unusual, without fault, a natural event, rare
- Crash – **No Surprise**: repetitive, fatigue, inattention, distracted, impaired, intentional

Why are we here?

**New bride riding in golf cart killed by
drunken driver doing more than
twice speed limit**

Folly Beach, SC May 1, 2023 – 3:34 pm

Tragedy vs. Statistics



Avenal, CA : Jan 1, 2021

**Dui Driver – no license –
crossed centerline - ~90 mph
(55 mph zone) – deceased.**

**Ford F150 Pickup – driver and
7 children – all deceased**



NTSB recommendations to NHTSA and States

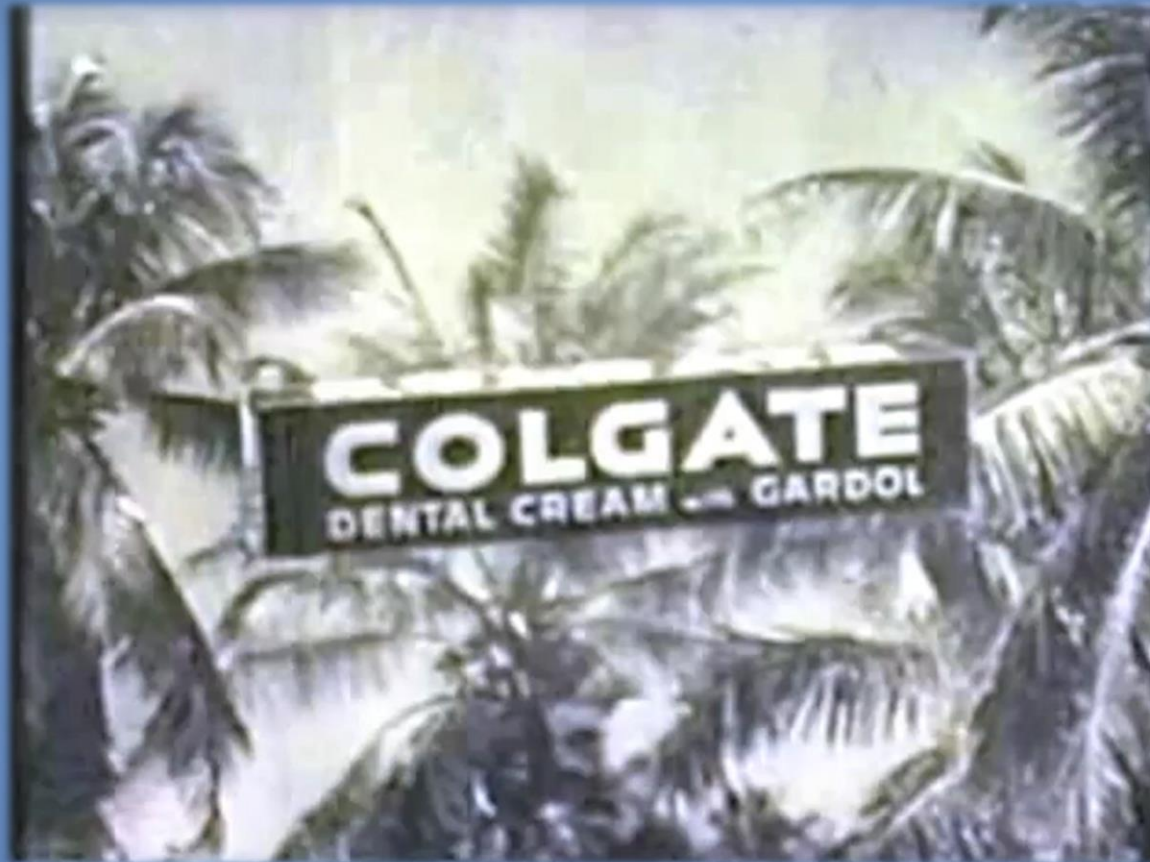
- New vehicles w/ Passive Alcohol detection
- Intelligent Speed Adaptation
- Mandatory Interlock on First Offense
- Better and standardized data

SC law on Interlocks - Emma's Law

- First offense if **.15** or above ?
- Smile – you're on camera !
- **Suspension modification ?!**
- Penalty for driving w/o Interlock
- No tampering w/ interlock



Why do DUI crashes keep happening ??



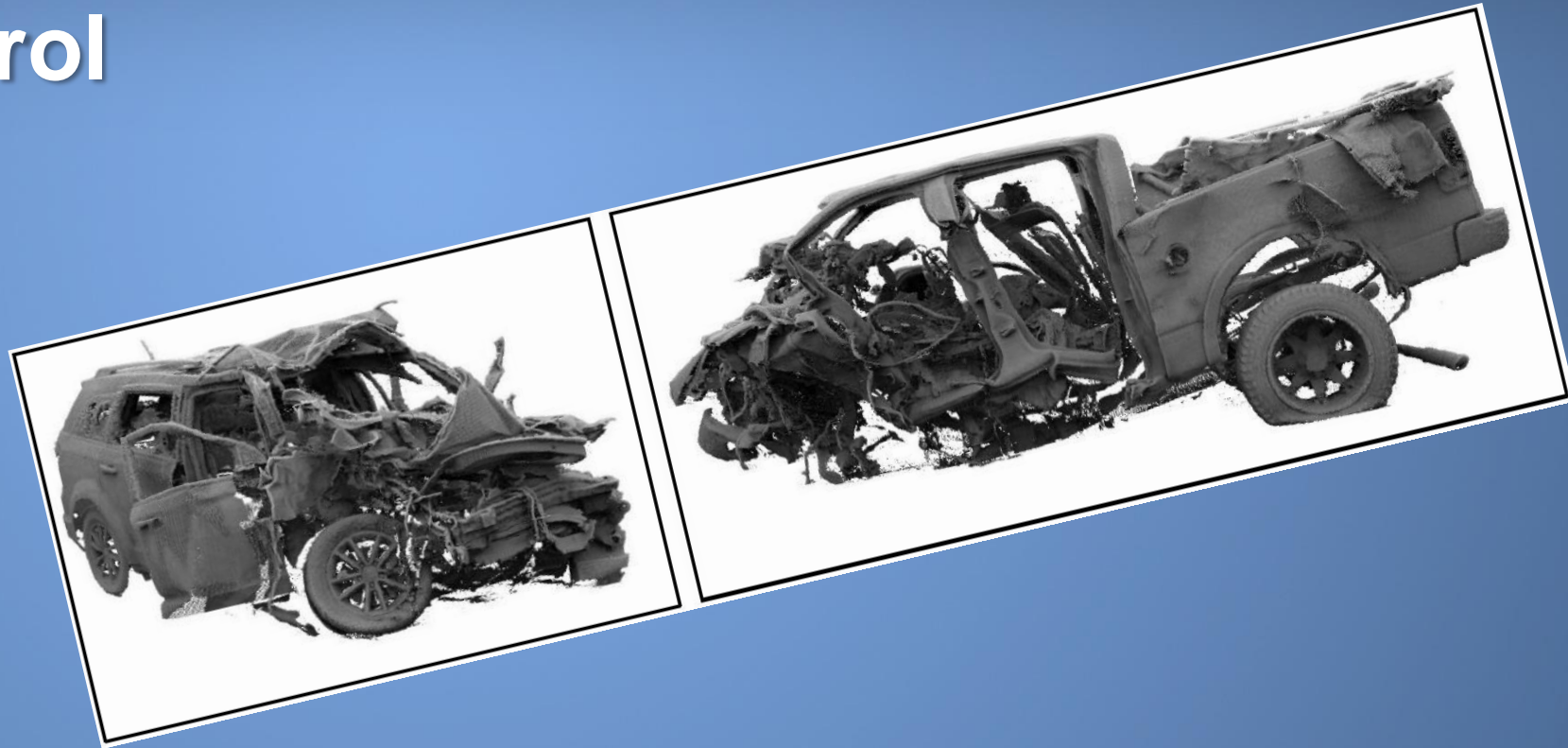
NTSB

It couldn't happen to us.....

Loss of Control

Distracted

Impaired



Ways to Stop DUI Crashes

Education

Legislation

Enforcement

Technology



New Preventive Approaches ??



DUI, Distracted, Fatigued

Quiz - Who said this ?



Facts are stupid things

Doveray, no Proveryay

Trust but Verify

Human Behavior.... EZ to Change ?



Life is Hard.....



It's harder if you're stupid !

The right to swing your fist..... ???

- Justice Oliver Wendall Holmes, SCOTUS -
- John B. Finch, Chairman of the Prohibition National Committee (1862)
- Abraham Lincoln, (Need we say more?)
- Alfred E. Neuman (Mascot, Mad Magazine)

Leadership Matters !!!

- A great leader takes people where they don't necessarily want to go, but ought to be." –
Rosalynn Carter, former first lady of the United States

Defining it....

Effective Leadership is not about making speeches or being liked.....

Leadership is defined by results, not attributes.
.....*Peter Drucker*

Trust but verify = behavior change

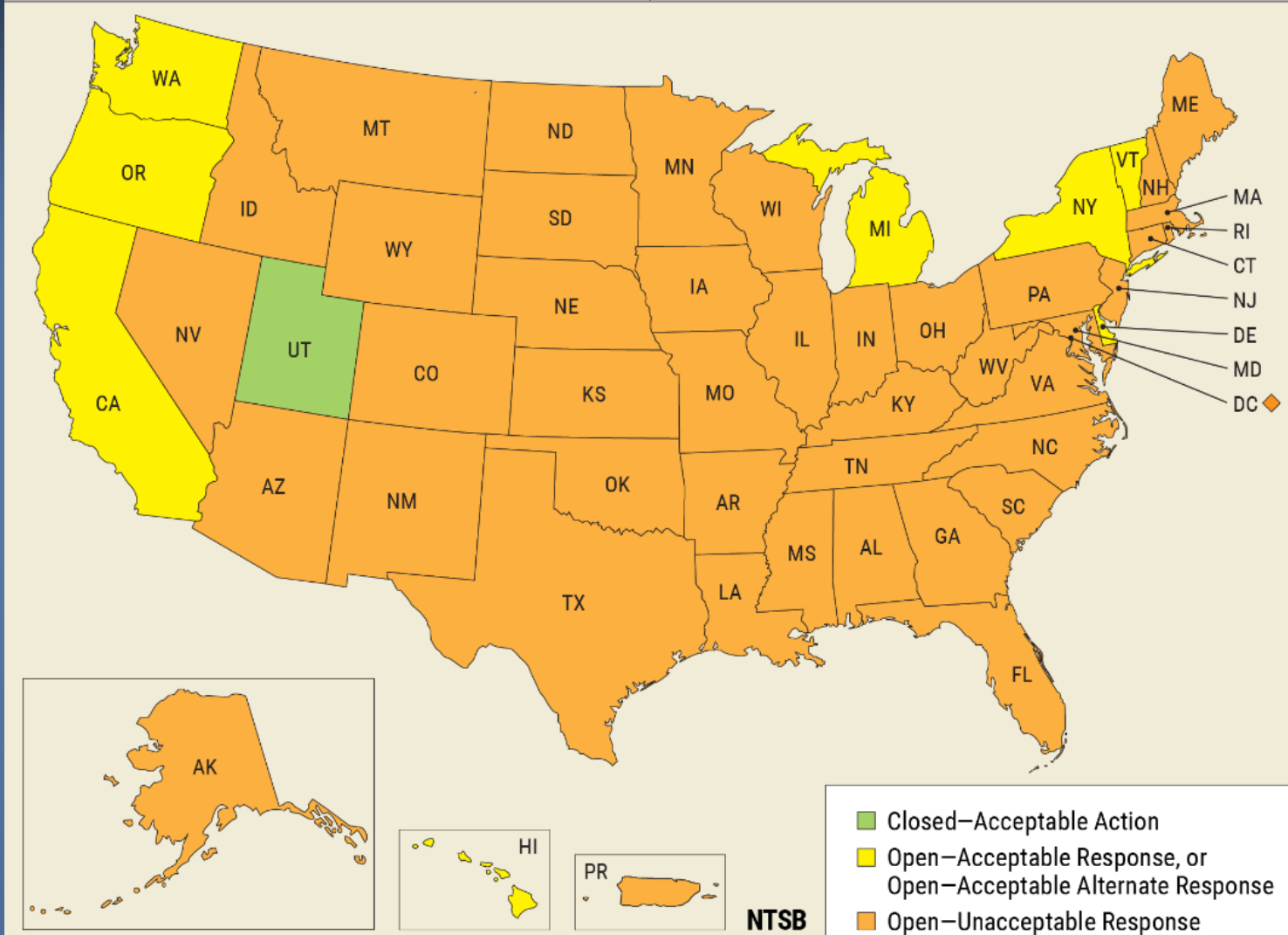


Issue: **BAC Limit of .05**

Safety Recommendation **H-13-5**

H-13-05

- Open - **UNACCEPTABLE**



Follow the Money.....



NHTSA Estimate of Annual Crash Cost

\$340,000,000,000

(Somebody's making A LOT of money!!!!!!)

Guess who's paying ?



Takeaways

- Trust but Verify – Monitor
- Self–Assessment: We’re not good at it !
- There are NO invisible shields
- Driver Accountability – Realistic and Enforceable !!!
- **Faster & more effective to use technology**

What's YOUR Plan ?



Mind if I play through (Caution ...Adult Language)



Safety isn't everything, It's the only thing !





National Transportation Safety Board

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